# insite everywhere

**InSite Everywhere** is a globally scalable, user-friendly GIS application designed to empower businesses with location-based insights. Accessible to users of all technical abilities, it enables confident decision-making by providing access to rich, interactive data about people and places.

With seamless integration into data ecosystems, it supports diverse use cases—from simple demographic analysis to advanced AI-driven insights. The platform allows users to extract and share data, integrates proprietary and third-party APIs. Targeting sectors like retail, property, healthcare, and local government, InSite Everywhere supports unlimited users and scales effortlessly.

## Features and applications

- Demographic profiling to understand who uses your products or services

- Catchment reporting to understand where concentrations of those people live, work, and spend their time

- Drive, walk and public transport catchments

- Business data mapping and point of interest, and demographic maps

- Summary and detailed reports on catchments for retail, leisure, grocery, healthcare

- Catchment modelling and sales forecasting

- Bespoke applications for each client built on the InSite Everywhere platform

- Supports single sign on and multi-factor authentication to ensure data security

- Built for the cloud in the cloud, to scale globally with low latency for a great user experience

## Why InSite Everywhere?

- Easy to use and accessible to anyone of any skill set

- Access anywhere, through desktop, laptop, tablet or mobile

- Share reports and location insight with anyone throughout the business

- Entirely customisable applications and reporting tailored to a business to unlock location insights that are relevant to that organisation

- Provided by CACI with Cyber Essentials Plus accreditation

- Access curated CACI datasets that blend disparate sources into simple data that solve problems

**CYBER ESSENTIALS PLUS**

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